

FOR IMMEDIATE RELEASE



2018 baltimore
kansas city, mo 64108
www.maaa.org
info@maaa.org
816-421-1388

December 1, 2011

Contact: Karen Campbell, Communications Manager
karen@maaa.org, 816-421-1388, x. 231

Mid-America Arts Alliance Receives \$2.1 Million Cooperative Agreement from the National Endowment for the Humanities

Selected to Continue Coordination of NEH on the Road

(Kansas City, Mo.) – The National Endowment for the Humanities (NEH) awarded a \$2.1 million contract to Mid-America Arts Alliance (M-AAA), a non-profit regional arts organization based in Kansas City, Missouri, to continue ***NEH on the Road***, a program that scales large NEH exhibitions for small and mid-sized cultural institutions throughout the United States, thereby helping the NEH fulfill its goal of nurturing America's intellectual and civic life. The \$2.1 million cooperative agreement enables M-AAA to deliver affordable, high-quality humanities programming to cultural organizations throughout the country. The *NEH on the Road* program is expected to serve up to 200 communities during the three-year agreement. (See <http://www.nehontheroad.org>.)

M-AAA has been working in partnership with NEH for eight years, successfully developing and implementing the *NEH on the Road* program and building rich digital resources for booking and enhancing content of humanities exhibitions. This work has resulted in a nationally-known program that presents high-quality humanities exhibitions with a focus on scholarship, educational programming, and visitor impact. Eight exhibitions are currently touring, with an additional exhibition, *For All the World to See*, scheduled for release in April 2012. *NEH on the Road* exhibitions feature a compelling mix of objects, graphics, text, and interactives, plus a wide array of educational resources.

NEH on the Road exhibitions have traveled across the nation from New York to Utah and Florida to Oregon. M-AAA staff manages all aspects of the program, including design and re-scripting of the exhibition, development of all educational programming materials, fabrication, booking, publicity, shipping, insurance, and maintenance of all *NEH on the Road* exhibitions.

“The cumulative total of \$6.98 million from the National Endowment for the Humanities in support of NEH on the Road demonstrates the serious commitment the NEH has made to increasing access to high quality humanities programming for museums and communities of all sizes,” said Mary Kennedy McCabe, Executive Director of M-AAA. “The extraordinary demand for the growth of this program by the museum community indicates a genuine need for *NEH on the Road*. This extension will result in the development of new exhibitions that have a deeper focus on interpretation and interactive learning, ultimately enriching the humanities experience for exhibition visitors. We are pleased to remain their partner for this vibrant and compelling initiative, and we look forward to continuing to bring the best of humanities exhibitions to communities all across America.”

About Mid-America Arts Alliance

Mid-America Arts Alliance brings more art to more people by annually producing and managing more than 450 exhibition, performance, and professional development opportunities in more than 175 communities with more than 1,500 related educational programs. Each year our programs reach more than one million people regionally, nationally, and internationally. We are especially committed to enlivening the cultural life of underserved communities that lack the resources to provide cultural programs and services to their constituents.

Founded in 1972, Mid-America Arts Alliance is a nonprofit regional arts organization based in Kansas City, Missouri. We work in partnership with the state arts agencies of Arkansas, Missouri, Nebraska, Oklahoma, and Texas, the National Endowment for the Arts, the National Endowment for the Humanities, and the Institute of Museum and Library Services. Additional information is available at <http://www.maaa.org>.

About the National Endowment for the Humanities

Created in 1965 as an independent federal agency, the National Endowment for the Humanities supports research and learning in history, literature, philosophy, and other areas of the humanities by funding selected, peer-reviewed proposals from around the nation. Additional information is available at <http://www.neh.gov>.

###

FOR IMMEDIATE RELEASE



2018 baltimore
kansas city, mo 64108
www.maaa.org
info@maaa.org
816-421-1388

December 1, 2011

Contact: Karen Campbell, Communications Manager
karen@maaa.org, 816-421-1388, x. 231

Mid-America Arts Alliance Receives \$2.1 Million Cooperative Agreement from the National Endowment for the Humanities

Selected to Continue Coordination of NEH on the Road

(Kansas City, Mo.) – The National Endowment for the Humanities (NEH) awarded a \$2.1 million contract to Mid-America Arts Alliance (M-AAA), a non-profit regional arts organization based in Kansas City, Missouri, to continue ***NEH on the Road***, a program that scales large NEH exhibitions for small and mid-sized cultural institutions throughout the United States, thereby helping the NEH fulfill its goal of nurturing America's intellectual and civic life. The \$2.1 million cooperative agreement enables M-AAA to deliver affordable, high-quality humanities programming to cultural organizations throughout the country. The *NEH on the Road* program is expected to serve up to 200 communities during the three-year agreement. (See <http://www.nehontheroad.org>.)

M-AAA has been working in partnership with NEH for eight years, successfully developing and implementing the *NEH on the Road* program and building rich digital resources for booking and enhancing content of humanities exhibitions. This work has resulted in a nationally-known program that presents high-quality humanities exhibitions with a focus on scholarship, educational programming, and visitor impact. Eight exhibitions are currently touring, with an additional exhibition, *For All the World to See*, scheduled for release in April 2012. *NEH on the Road* exhibitions feature a compelling mix of objects, graphics, text, and interactives, plus a wide array of educational resources.

NEH on the Road exhibitions have traveled across the nation from New York to Utah and Florida to Oregon. M-AAA staff manages all aspects of the program, including design and re-scripting of the exhibition, development of all educational programming materials, fabrication, booking, publicity, shipping, insurance, and maintenance of all *NEH on the Road* exhibitions.

“The cumulative total of \$6.98 million from the National Endowment for the Humanities in support of NEH on the Road demonstrates the serious commitment the NEH has made to increasing access to high quality humanities programming for museums and communities of all sizes,” said Mary Kennedy McCabe, Executive Director of M-AAA. “The extraordinary demand for the growth of this program by the museum community indicates a genuine need for *NEH on the Road*. This extension will result in the development of new exhibitions that have a deeper focus on interpretation and interactive learning, ultimately enriching the humanities experience for exhibition visitors. We are pleased to remain their partner for this vibrant and compelling initiative, and we look forward to continuing to bring the best of humanities exhibitions to communities all across America.”

About Mid-America Arts Alliance

Mid-America Arts Alliance brings more art to more people by annually producing and managing more than 450 exhibition, performance, and professional development opportunities in more than 175 communities with more than 1,500 related educational programs. Each year our programs reach more than one million people regionally, nationally, and internationally. We are especially committed to enlivening the cultural life of underserved communities that lack the resources to provide cultural programs and services to their constituents.

Founded in 1972, Mid-America Arts Alliance is a nonprofit regional arts organization based in Kansas City, Missouri. We work in partnership with the state arts agencies of Arkansas, Missouri, Nebraska, Oklahoma, and Texas, the National Endowment for the Arts, the National Endowment for the Humanities, and the Institute of Museum and Library Services. Additional information is available at <http://www.maaa.org>.

About the National Endowment for the Humanities

Created in 1965 as an independent federal agency, the National Endowment for the Humanities supports research and learning in history, literature, philosophy, and other areas of the humanities by funding selected, peer-reviewed proposals from around the nation. Additional information is available at <http://www.neh.gov>.

###