



Sample News Release

This format may be used to announce your Mid-America Arts Alliance funding by filling in the blanks and modifications. This should be on your organization's letterhead and sent to your local and state media. *Please include published news releases and articles with your final report. Articles and newspaper clippings help us make a better case for future funding!*

NEWS RELEASE

For Immediate Release

[Date]

[Contact Name]

[Phone]

[Organization/Artist] Receives Mid-America Arts Alliance Grant

[Organization/Artist] announces that it is among a select group of regional artists and organizations to receive a Mid-America Arts Alliance [type of grant] grant. This award will support [name and description of artist] at [location] on [dates]. The [Organization/Artist] will also be involved in [complementary outreach activities] in [location].

Funding for [Organization/Artist]'s M-AAA's grant is drawn from generous underwriting by the National Endowment for the Arts, [your state arts agency], and foundations, corporations, and individuals throughout Arkansas, Kansas, Missouri, Nebraska, Oklahoma, and Texas.

Mid-America Arts Alliance, the nation's oldest regional arts organization, was founded in 1972 to foster cultural growth in heartland communities. Mid-America Arts Alliance strengthens and supports artists, cultural organizations, and communities throughout our region and beyond. We are especially committed to enriching the cultural life of underserved communities by providing high quality, meaningful, and accessible arts and culture programs and services.

Todd Stein, M-AAA's Chief Executive Officer said, "[Organization/Artist] is to be commended for their commitment to serving their community with this distinctive event. Audiences in [city/cities] will have the opportunity to see the exciting work of [Artist/Company], many for the first time. Mid-America Arts Alliance is proud to help support this work and [Organization/Artist]."

[Include a description of your M-AAA funded activities here.]

For further event information contact [name of organization or artist's contact person and phone number].

For more information about Mid-America Arts Alliance, visit them online at www.maaa.org.

