



Regional Touring Program

Frequently Asked Questions by Artists (Last updated June 2, 2020)

This document is intended to answer as many questions about the Regional Touring Program as possible. Please thoroughly read through all questions and answers before sending an inquiry to M-AAA staff. If you do not see your question addressed here, please send an email to rtp@maaa.org.

A. Who is eligible to apply for funding through the Regional Touring Program?

Eligible applicants include regional 501(c)3 tax-exempt nonprofit organizations, governmental agencies, or tribal entities incorporated in the M-AAA region (Arkansas, Kansas, Missouri, Nebraska, Oklahoma, and Texas).

B. How do Artists get funding for their work through this program?

Artists must be booked by regional organizations for public presentation and/or outreach arts programming. The organization then applies for funding. All agreements for artists, including the Regional Touring Program grant agreement, are with and paid through the organization.

C. Must the feature presentation artist provide the outreach engagement?

No. However, it is a requirement of the grant that there be outreach engagement creating a connection between the artist and/or the art form.

D. NEW in FY21: Can projects be live streamed online?

Yes. M-AAA prefers in-person experiences of projects supported through its grant programs. However, in light of the ongoing COVID-19 public health crisis, online live streaming is a reasonable accommodation to provide programming to audiences in a safe manner. Programs live streamed online must allow for artist and audience interaction before, during and/or after the presentation or engagement (e.g. chat, Q&A)

E. Is there information available regarding organizations in the M-AAA region (Arkansas, Kansas, Missouri, Nebraska, Oklahoma, and Texas) so that Artists can efficiently market their programming?

Yes. Artists must complete a [Records Request Form](#) for a list of applicant organizations that have taken advantage of the Regional Touring Program in recent years. [An RTP marketing flyer](#) is available for download from the M-AAA RTP website for all in-region Touring Roster artists.

F. How much funding can be requested for the project through the Regional Touring Program?

For artists listed on the region's state arts agency rosters, a maximum of 50% of the artists' contractual fees up to \$5,000 can be requested through any single application. A maximum of 25% of any other regional artists' contract fees up to \$5,000 can be requested through any single grant application.

G. Is there a limit to the amount of funding an organization or an artist can receive in a single fiscal year?

Yes. The maximum aggregate amount of M-AAA funding any one artist or organization can be awarded or receive as a result of successful applications is \$15,000 in a single fiscal year (July 1–June 30).

H. Does M-AAA require matching funds for the Regional Touring Program?

Yes. That 1:1 match is typically met with ease because the grant offers support up to 50% of the artist's contract fees. All other project expenses (i.e., remaining artist fees, staff time, marketing, materials) must be provided by the applicant organization.

I. Does M-AAA have geographic priorities?

Yes. As a regional arts organization we are focused on supporting individuals and organizations that reside or are incorporated in Arkansas, Kansas, Missouri, Nebraska, Oklahoma, and Texas.

J. Will M-AAA make only one award per community per fiscal year?

No. M-AAA will consider multiple awards to organizations and individuals in a single community.

K. Will artists supported through RTP grants be subject to the reporting and auditing requirements associated with federal programs?

No. M-AAA final reports are due from the grant's direct recipient, the organization.

L. Are organizations required to include artist work samples?

No, but a link to the featured presentation artist's website is required.

M. If I have received a grant award from M-AAA in the current fiscal year, can I be the featured artist or outreach artist in an RTP grant application?

It depends. Artists are not considered the grantee for RTP grants. The applicant organization is in the grantee so having received an award through another M-AAA program does not directly affect your eligibility to be involved in an RTP grant application. That being said, given the limited funding M-AAA has available to support creative endeavors artists and organizations alike can be the recipient of no more than an aggregate of \$15,000 through successful grant applications submitted in a single fiscal year. Questions should be directed to the Director of Grant Programs.

N. I didn't find my question/answer here; now what?

If you did not see your question addressed here, please send an email to rtp@maa.org.