



MID-AMERICA ARTS ALLIANCE

Regional Touring Program: FY23 Grant Application At A Glance

Mid-America Arts Alliance (M-AAA) strengthens and supports artists, cultural organizations, and communities throughout our region and beyond. We are especially committed to equitable policies, accessible programming, inclusive practices, and celebration of the rich diversity of our region that enriches the cultural life of historically underserved communities by providing high quality, meaningful, and accessible arts and culture programs and services.

Through generous support from the National Endowment for the Arts, M-AAA invites eligible organizations to apply for funding to support projects of artistic excellence and artistic merit that meet the following program objectives and project criteria.

PROGRAM OBJECTIVES

The Regional Touring Program (RTP) is designed to support projects by organizations working with artists of all disciplines including, but not limited to, folk and traditional, performing, visual, or literary residing or incorporated in the M-AAA region. RTP projects engage and deepen the impact of arts programming on regional audiences through exposure, interaction, and outreach engagement. Through this grant program, M-AAA supports up to 50% of M-AAA's regional state arts agency roster artist's fees or 25% of other regional artist's fees up to a maximum of \$5,000 for projects that include at least one feature presentation by the artist and at least one outreach engagement. Additional financial support of up to 10% of the grant amount will be awarded by M-AAA if the applicant organization is located in a rural community.

HOW TO APPLY

Applicants must submit M-AAA's RTP grant application form online. See the RTP Grant Guidelines and the RTP website.

Use the following list to prepare your responses. Data entered into the application form can be saved for editing later.

REGIONAL TOURING PROGRAM: ONLINE APPLICATION AT A GLANCE

- Choose the statement that best reflects the applicant's relationship with M-AAA.
- How did the applicant learn about this grant opportunity?

I. APPLICANT ORGANIZATION INFORMATION

1. Provide the applicant organization's legal name.

2. Provide the applicant organization's mailing address.
3. Provide the applicant's Executive/Artistic Director (or equivalent) contact information and demographics.
4. Provide the applicant's Development Director/Project Manager (or equivalent) contact information and demographics.
For #5, #6, and #7 search online: https://openstates.org/find_your_legislator/
5. Provide the U.S. Congressional House of Representatives District Number for the applicant's address.
6. Provide the State House Legislative District Number ("lower chamber") for the applicant's address.
7. Provide the State Senate Legislative District Number ("upper chamber") for the applicant's address.
8. Choose the kind of institution that best describes the applicant organization.
9. How many full-time staff, part-time staff, contract personnel, volunteer personnel, and Board of Directors members did the applicant have in its most recently completed fiscal year?
10. Choose all that describe the applicant's full-time staff demographics.
11. Choose all that describe the applicant's part-time staff demographics.
12. Choose all that describe the applicant's contract personnel demographics.
13. Choose all that describe the applicant's volunteer personnel demographics.
14. Choose all that describe the organization's Board of Directors demographics.
15. Choose the population range of the applicant's service area.
16. Choose the category that describes the applicant's legal status.
17. Provide the applicant's Federal Employer Identification Number (EIN).
18. Provide the applicant's Unique Entity Identifier (UEI).
19. Choose the applicant's most recently completed fiscal year operating budget range.
20. Did the applicant expend \$750,000 or more in federal funding in its most recent fiscal year?
21. Choose the applicant's primary discipline area of work in the arts.
22. Provide the applicant's Mission Statement. (125 word limit)
23. Provide information about the applicant's accessibility. Choose Yes/No/Not Applicable for each of the following:
 - The organization has a stated policy or mission statement regarding accessibility.
 - The organization has accessible information/accommodations with appropriate disability symbols included in all publicity about the project.
 - The organization has an accessible website, including alt tags and captioned audio.
 - The organization has a designated staff member responsible for overseeing accessibility and Section 504/ADA compliance.
 - The Organization has an access committee that includes people with various disabilities to advise on access issues.

II. GENERAL PROJECT INFORMATION

24. Provide the project title.
25. Provide the project start and end dates. (These are the dates of the first and last public-facing activities.)
26. Choose the project's primary creative discipline. (dropdown menu)
27. Choose the project's primary type of activity. (dropdown menu)
28. Choose the strategic outcome intended as a result of the project:
 - Creation: The portfolio of American art is expanded.
 - Engagement: People experience art.
 - Learning: People of all ages acquire knowledge or skills in the arts.
 - Livability: Communities are strengthened through the arts.
 - Understanding: Knowledge and understanding about the contributions of the arts are enhanced.
29. Choose the statement that best describes the amount of arts education involved in the project.
30. Choose all that apply to how the project will take place. (In-Person/Streamed Online)
If in-person, provide information about the accessibility of the project. Choose Yes/No/Not Applicable for each of the following:
 - Persons using wheelchairs will be able to participate in the project.
 - A sign language interpreter, an assistive listening system, or other assistance for persons with hearing impairments will be provided upon request.
 - Large print materials or descriptive audiotapes will be available upon request for persons with visual limitations.
 - Seats near the speaker/performer/interpreter will be available for persons with hearing and/or visual limitations along with their companions.
If streamed online, provide information about the accessibility of the project. Choose Yes/No/Not Applicable for each of the following:
 - Real-time captioning will be provided for persons who are deaf or hard of hearing.
 - Automatic captioning or subtitles will be provided and synced up in post-production for later streaming.
 - Real-time on-screen American Sign Language interpretation will be provided.
 - Real-time audio or visual description will be provided.
 - Images will include alternative text tags for people who are blind or have low vision that use screen-reading software.
 - Screen reader support will be available.

III. PROJECT NARRATIVE

31. Provide a project description. (750-word limit)

Describe all project activities this grant application's funding request will support. Be as specific as possible about what will take place between the project start and end dates. Do not describe unrelated organizational programming.

32. Describe the process and/or the criteria for the selection of the artists/personnel involved in the project. Where relevant, describe their involvement in the development of the project to date. (250-word limit)
33. Describe the plans for promoting the project to the general public. (250-word limit)
34. Describe how the applicant, the artist, audiences including the underserved, and/or the applicant's partners will benefit from, be included in, or invited to attend the project. (500-word limit)
35. Describe how the applicant defines and will measure the success of the project. (500-word limit)
36. Will the project change if the applicant does not receive this funding? If yes, tell us how the project will change. (250-word limit)

IV. ARTIST INFORMATION

37. Provide the feature presentation artist/ensemble's stage name.
38. Choose the feature presentation artist/ensemble's primary creative discipline.
39. Provide the feature presentation artist/ensemble's website address.
40. Is the feature presentation artist/ensemble listed on a regional arts agency touring or teaching artist roster? If yes, which one?
41. Provide the feature presentation artist/ensemble's contact person information.
42. Provide the feature presentation artist/ensemble's biography. (250-word limit)
43. Upload the feature presentation artist/ensemble's contract or agreement. (upload document)
44. Provide the total number of artists included in the feature presentation contract.
45. Is the outreach engagement led by the feature presentation artist/ensemble? If no, provide and upload the following:
 - Provide the outreach artist/personnel's name and contact information.
 - Provide the outreach artist/personnel's biography. (250-word limit)
 - Choose the outreach artist/personnel's primary creative discipline.
 - Upload the outreach artist/personnel's contract or agreement. (upload document)
 - Provide the total number of artists included in the outreach artist/personnel's contract.

V. SCHEDULE OF ACTIVITIES

46. Choose all that apply to how the feature presentation activities will take place: In-person/Streamed Online
Provide the start and end dates, number of activities, artist/personnel name, activity description, venue name and address for each if applicable.

If in-person, provide information about the accessibility of each venue. Choose Yes/No/Not Applicable for each of the following:

- The venue has designated accessible parking spaces with adjoining curb cuts and an accessible route from parking to the venue entrance.
- The venue has ground-level entry, ramped access, and/or elevators.
- The venue has integrated and dispersed wheelchair seating in assembly areas with companion seating.
- The venue has signage at inaccessible entrances with directions to accessible entrances.
- The venue has a wheelchair-accessible toilet stall, including a 60" diameter or t-turn clear floor space, free of the door swing.
- The venue has accessible emergency exits and audio/visual emergency alarms.

47. Choose all that apply to how the outreach engagement activities will take place: In-person/Streamed Online

Provide the start and end dates, number of activities, artist/personnel name, activity description, venue name and address for each if applicable.

If in-person, provide information about the accessibility of each venue. Choose Yes/No/Not Applicable for each of the following:

- The venue has designated accessible parking spaces with adjoining curb cuts and an accessible route from parking to the venue entrance.
- The venue has ground-level entry, ramped access, and/or elevators.
- The venue has integrated and dispersed wheelchair seating in assembly areas with companion seating.
- The venue has signage at inaccessible entrances with directions to accessible entrances.
- The venue has a wheelchair-accessible toilet stall, including a 60" diameter or t-turn clear floor space, free of the door swing.
- The venue has accessible emergency exits and audio/visual emergency alarms.

VI. PROJECT BUDGET (Round all amounts up to the nearest dollar amount.)

48. Direct Costs: All Artist/Outreach Personnel Fees

This should reflect the total amount noted in all project feature presentation and outreach contracts included with this application.

49. Direct Costs: Other

This should reflect any expenses other than those noted in #48 that are incurred for the project. Can include contract services, marketing and promotional expenses, access accommodation (e.g., audio description, sign-language interpretation, closed or open captioning, large-print brochures/labeling), facility and equipment rental, and other expenses

directly related to the project. Also include compensation for administrative staff and artistic personnel paid on a salary basis by the applicant that are directly involved in carrying out the project. Fringe benefits are not an allowable direct expense. Fringe benefits are those costs other than wages or salary that are attributable to an employee, as in the form of pension, insurance, vacation and sick leave, etc.

50. M-AAA Grant Request (Maximum \$5,000)

Should be 25%-50% of the total artist's fees for the project, which is dependent on the regional state arts agency roster listing status. Adjustments for designated rural areas will be made by M-AAA staff.

51. Income: Direct

This includes cash and services provided by the applicant organization and revenue (including ticket sales or other participation fees) anticipated for this project.

52. Income: Grant Requests – Local Funding

This includes any anticipated funding for this project from a local organization, foundation, or agency.

53. Income: Grant Requests – State Funding

This includes any anticipated funding for this project from a state agency.

54. Income: Grant Requests – Federal Funding

This includes any anticipated funding for this project from a federal agency.

DOCUMENTS TO UPLOAD

- Feature Presentation Artist Letter of Agreement, Memo of Understanding, or Contract (#43)
- Outreach Engagement Letter of Agreement, Memo of Understanding, or Contract (#45, if applicable)

M-AAA Grant materials are available in alternative accessible formats upon request.

Questions? Concerns? Contact: Christine Dotterweich Bial, Director of Grant Programs (816) 421-1388, ext. #227 or Christine@maaa.org