

REGIONAL
TOURING PROGRAM

A SERVICE OF MID-AMERICA ARTS ALLIANCE

Regional Touring Program: FAQ by Artists

(Revised June 23, 2023)

This document is intended to answer as many questions for artists or ensembles about the Regional Touring Program (RTP) Grant. Please read through all questions and answers before emailing your inquiry to Mid-America Arts Alliance (M-AAA) at rtp@maaa.org.

If you have accessibility needs for an alternate format or process, please contact: Angelette Sevart, Operations and Accessibility Coordinator at angelette@maaa.org or (816) 421-1388 ext. #216.

Q#1. Does M-AAA have geographic priorities?

A#1. Yes. As a regional arts organization offering grants, programs and services, M-AAA is focused on supporting individual artists and cultural organizations that reside or are incorporated in Arkansas, Kansas, Missouri, Nebraska, Oklahoma, and Texas.

Q#2. Who is eligible to apply for funding through the RTP grant?

A#2. [See FAQ by Organizations.](#)

Q#3: Do you offer support for artists to travel or perform abroad?

A#3. [See FAQ by Organizations.](#)

Q#4. Can organizations (also known as "Presenters") submit multiple applications for the RTP grant? Is there a limit to the amount of funding an applicant can receive in a single fiscal year? Will M-AAA make only one award per community per fiscal year?

A#4. [See FAQ by Organizations.](#)

Q#5: I am based outside of M-AAA's six state region. Do you offer support for touring artists from outside of your six-state service region?

A#5. No. M-AAA's grants and programs only offer support for touring artists within our six-state service region (Arkansas, Kansas, Missouri, Nebraska, Oklahoma, and Texas). If artists reside outside of our region, we encourage artists to contact our member state arts agency partners to assist with other funding opportunities in our region. Visit the [State Arts Agency Rosters](#) page at <https://www.maaa.org/for-organizations/regional-touring-program/>.

Q#6. I spend time working with a company outside of M-AAA's six state region and am working to figure out a way to fund and bring a touring project to Arkansas. Am I eligible for M-AAA's grants and programs?

A#6. It depends on the circumstances. Out-of-region artists do not qualify for M-AAA's grants and programs. We require all applicants to be a resident and or based in our six-state service region for at least three years, specifically for the Artistic Innovations Grant Program.

As for questions specific to your project, they should be directed to the Director of the Arts and Humanities Grant Programs. Please email us at rtp@maaa.org to address your questions.

Q#7. Is there information available regarding organizations in the M-AAA region (Arkansas, Kansas, Missouri, Nebraska, Oklahoma, and Texas) so that Artists can efficiently market their programming?

A#7. Yes. Although RTP grants are awarded directly to presenting organizations, touring artists from outside the presenter's state but within M-AAA's service region can help market their programming by taking the following steps:

- Each state's touring roster includes artists working in conjunction with our state arts agency partners to bring arts experiences to wider audiences. To be included on your state's roster, artists should contact or register with their state arts agency's touring roster at <https://www.maaa.org/for-organizations/regional-touring-program/>.
 - If you are already registered, make sure all relevant contact information is up to date.
- Artists can request a list of Organizational Grantees that have taken advantage of this grant by completing a [Records Request Form](#) at insert link.
- Create a website and ensure all relevant contact information is up to date. Note, Presenters are required to submit a link to your website as part of the application process.
- Artists can use the following marketing flyer to download and promote their programming at https://www.maaa.org/wp-content/uploads/2023/06/RTPpostcard_2023.pdf

Q#8. How much funding can be requested through the RTP grant?

A#8. A maximum of 50% of the artists' contract fees, if listed on a state touring roster; up to \$5,000 can be requested in a single application. Likewise, a maximum of 25% of any other regional artists' contract fees that live in the region, but is not listed on a touring roster; up to \$5,000 can be requested in a single application. Adjustments for designated rural areas will be made by M-AAA.

Q#9. Does M-AAA require matching funds for the RTP grant?

A#9. Yes. M-AAA requires a 1:1 dollar-for-dollar match. That 1:1 match is typically met with ease because the grant offers support up to 50% of the artist's contract fees. The 1:1 match *must* be reflected in the application and we expect applicants to adhere to the terms of the touring artists' contracts and to pay the remaining fees which is, in fact, the 1:1 dollar-for-dollar match. Note, all other project expenses (i.e., remaining artist fees, staff time, marketing, materials) must be covered by the applicant organization. [See RTP Grant Application Guidelines.](#)

Q#10. How do Artists get funding for their work through this program?

A#10. Artists must be booked and paid through regional organizations showcasing the work of touring artists from elsewhere in the M-AAA region for public-facing activities. All artist contracts including M-AAA's grant agreement are with the organizational grantees.

Q#11. Are organizations required to include artist work samples?

A#11. No, but a link to the feature presentation artist's website is required.

Q#12. If the touring artist has been awarded a M-AAA grant through another program in the current fiscal year, can they be the designated feature or outreach artist involved in our project?

A#12. [See FAQ by Organizations.](#)

Q#13. What kinds of projects are eligible for consideration through the RTP grant? Can projects be live streamed online?

A#13. [See FAQ by Organizations.](#)

Q#14. Must the feature presentation artist provide the outreach engagement?

A#14. No. Although, the grant requires an outreach event to create a connection between the artist and/or the art form. An outreach event can be presented either by a feature presentation artist or ensemble, scholar/educator(s), or another artist who works with similar themes or the same art form as that involved in the feature presentation. All activities must educate the community about the art form(s) and provide direct interaction between the artist(s) and audience. Activities can include, but is not limited to:

- Artist Talk
- Exhibitions
- Lecture/demonstrations
- Master classes
- Residencies
- Workshops
- Other creative approaches

Q#15. Will artists supported through RTP grants be subject to the reporting and auditing requirements associated with federal programs?

A#15. No. M-AAA final reports are due from the direct recipient, the organizational grantee.

Q#16. I didn't find my question/answer here; now what?

A#16. If you did not see your question addressed here, please email us at rtp@maaa.org.